

HI! I'M YUEER DENG

Visual/Content Creator
Storyteller/Concept Developer

About Me

Graduate student in Advertising Design at SCAD, skilled in creative solutions, social media strategy, and fostering connections. Reliable, organized, and passionate about cultural storytelling.

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Education

Savannah College of Art and Design
M.F.A Advertising (Candidate)
2023 - 2025

Chongqing Technology and
Business University
B.F.A Animation
2018 - 2022

Skills

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Premiere Pro

Adobe After Effects

Canva

AI Capable

Strategic thinking

Teamwork

Problem-solving

Presentation design

Awards

Project: "Young Soles"

Recognized for excellence in creating a marketing campaign for Crocs, highlighting age diversity and promoting the idea that seniors can embrace youthful trends. Contributed as Video Director and Editor, overseeing production and post-production, while also collaborating on strategy development.



reddot winner 2024

Experience

Graphic Designer

Freelance

2023– Present

As a freelance graphic designer, I create visual branding, marketing materials, and digital assets for clients across various industries. My work includes logo design, social media content, and print collateral, focusing on clean, engaging visuals.

Content Creator

2023.06– 2023.08

Flyer.Co China

Managed WeChat promotions for study-abroad programs, creating engaging content to attract and inspire students. Collaborated with the team to align with marketing goals.

Language

- **Mandarin:** Native proficiency
 - **English:** Fluent in writing and listening
 - **Korean:** Proficient in understanding daily conversations
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